

PATH[®]



2025 Cobrand Program

we are forging the path to end single-use plastic bottles.

We're on a mission to make the future sustainable as the go-to bottled water that helps everyone break the addiction to single-use plastic bottled water.

We're growing this revolution everyday, as global consumer demands skyrocket for sustainable and reusable choices in bottled water packaging. Along the way, we've received recognitions for our efforts from the SEAL Awards, Inc. 5000 Regionals: California, Inc. 5000 America's fastest-growing private companies in America.



minimizing our impact



refill it

PATH has played a critical role in curbing the environmental impact caused by single-use plastic bottled water. With every refill, we're protecting our planet from more pollution and have prevented 335 million bottles from entering our oceans and landfills.



low water miles

We have strategically established bottling centers to reduce shipping distances as part of our ongoing commitment to minimizing carbon emissions and promoting sustainable distribution.



purposeful packaging

PATH prioritizes sustainable packaging materials, from our sleek aluminum bottles to highly recyclable cardboard cases; every aspect is thoughtfully designed to minimize our environmental impact.



Sustainability
Environmental
Achievement
Leadership

PATH was the only bottled water company honored for the SEAL award in **2019, 2020, 2021, 2022** globally.

The Seal Award is given to 50 of the most sustainable companies in the world, which have the most impactful and innovative environmental initiatives.

[Click here for more info](#)



Inc. 5000 Regionals: California 2023
PATH #64 out of 185 companies in **California**, with a 299% growth in 3 years.

intro

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PATH is on a mission to make the future sustainable as the go-to bottled water that helps everyone break the addiction to single-use plastic bottled water. We're growing this revolution everyday, as global consumer demands skyrocket for sustainable and reusable choices in bottled water packaging. Along the way, we've received recognitions for our efforts from the SEAL Awards, Inc. 5000 Regionals: California, Inc. 5000 America's fastest-growing private companies in America.

This product sample catalog highlights some of the industries and companies we have partnered with our PATH Cobrand Program. This catalog also provides an quick overview of the printing capabilities and limitations of our Elite & Custom Printing process to help you visualize how your company's bottle could look like. When you join the revolution through this program, you are automatically helping to reduce your company's carbon footprint with our refillable aluminum bottles.



cobrand program

Bahrain Limited Edition Bottle

The Bahrain Branded Bottle is a proud symbol of our local identity and commitment to sustainability. Featuring a sleek design inspired by the national flag, this limited edition bottle is made to celebrate Bahrain while reinforcing PATH's mission of ending single-use plastic.

- Designed exclusively for the Bahrain market.
- Perfect for showcasing national pride at local events, hotels, and corporate gifting.
- A premium, refillable, and 100% recyclable alternative to single-use bottles.

**Celebrating Bahrain.
Celebrating Sustainability.**



custom printing

business & industry

Partnering to Save the Planet with companies in the F&B, hospitality, sports, travel and financial industries. With a custom branded bottle, companies can position themselves as offering a sustainable choice to their customers.



Ritz-Carlton Hotel
20.3 oz (600mL)
white basecoat
gloss varnish



Sash Spa
20.3 oz (600mL)
white basecoat
gloss varnish



Joe & the Juice
20.3 oz (600mL)
black basecoat
gloss varnish



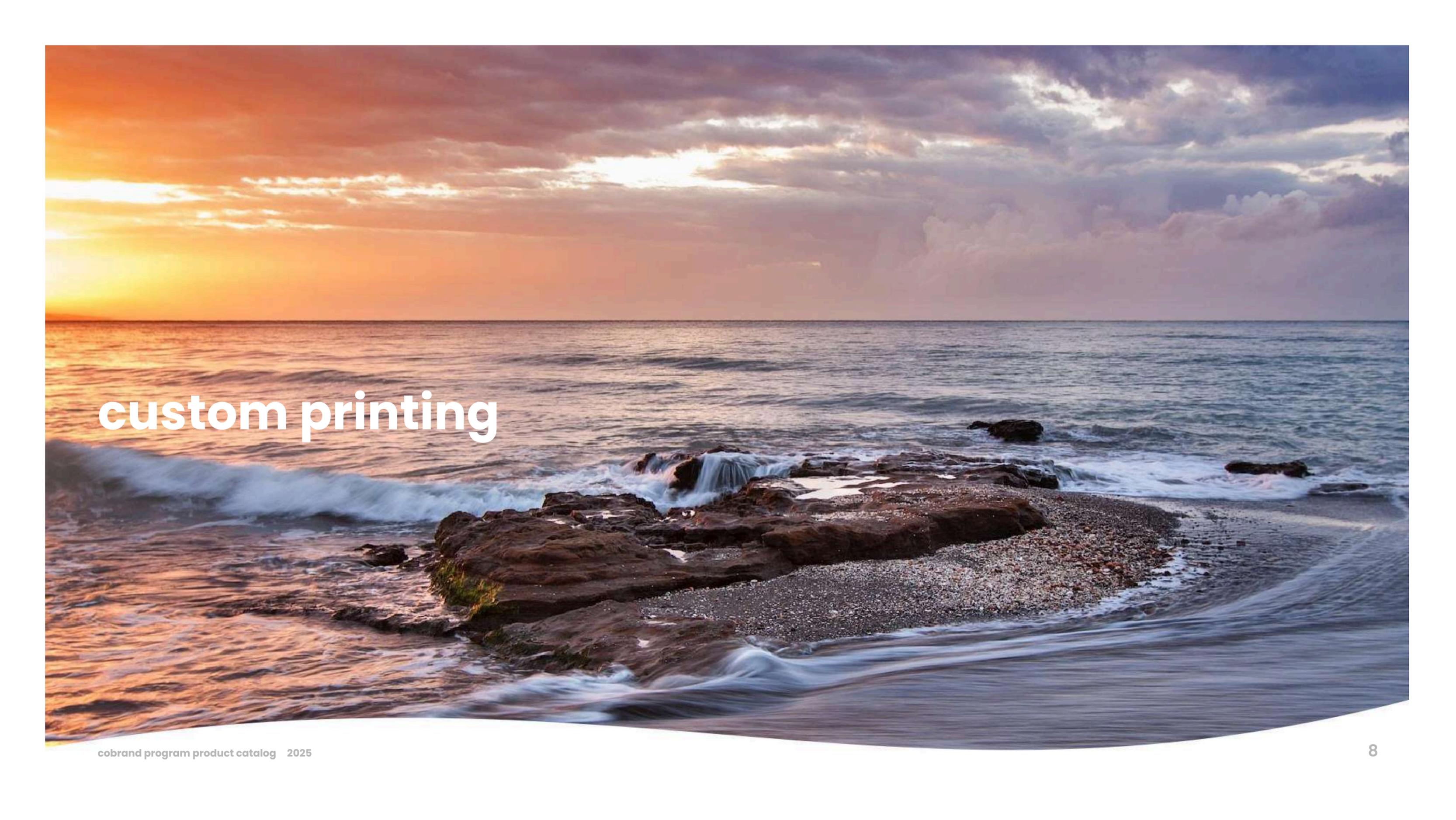
Bahrain Ltd.
20.3 oz (600mL)
white basecoat
gloss varnish



CRYO
20.3 oz (600mL)
black basecoat
gloss varnish



Urth Caffe
20.3 oz (600mL)
white basecoat
gloss varnish



custom printing

bottle cap and print options

Minimum order quantity: 1,200 bottles

Standard white or black caps that match the bottle color.



Graphics prints 4-color process plus white. All inks print flat opaque.



Bottle color is available in white or black.
Overall flood of glossy varnish prints over inks. Spot varnishing is not available.
Bottle size available: 20.3 fl oz



Print Limit Area includes the area just below the shoulder all the way down to 0.25" from the bottom.

*Ink coverage of approximately 40% in the Print Limit area is the maximum recommended. 100% ink coverage is not possible.

Client supplied assets required:

1. Editable vector artwork in .ai, .eps or .svg or high res .psd, .png or .jpg formats
2. Brand Guidelines
3. URL (side panel placement)

artwork placement

The PATH® Custom Program allow customers to add their logo, branding elements and colors to the entire bottle with some restrictions as noted below.

1. PATH assets including our Logotype, Waterdrop icon, label mandatory copy, side panel copy, #refillit sign line and our program tagline “partnering to save the planet” cannot be repositioned, rescaled or changed in any way other than color (to reflect customers brand guideline colors) that will be legible.

2. The other Primary Display Panel (opposite side from the PATH branding) and side panel areas is where your company can add up to 2 logos or 1 logo plus a message/tagline that falls within our guidelines. More than 2 logos or additional copy including are not allowed. If additional assets and copy is required, placement on the side panel will be allowed provided the elements are minimal and do not interfere with the rest of the elements.

3. Company URL is typically placed below the PTSTP tagline.



artwork do's & dont's



Single logo on the Primary Display Panel and one additional element on the side panel



Secondary logo and messaging above the QR code and away from the bottle seam



Mandatory copy on client PDP using their company font and changing placement



Multiple logos or brand assets on Primary Display Panel



Do not place more than 2 logos or brand elements on the Primary Display Panel



Do not place art on the bottle seam



Do not add logo or message on PATH Primary Display Panel



Do not Place any artwork on shoulder of bottle

successful bottle designs that follow our guidelines



creative services vs standard services



With the addition of the creative services offered by PATH, our design team will add additional support graphics based on your company brand guidelines to provide a seamless visual & one-of-a-kind representation of your company's brand



Standard services provides an economical yet impactful option for adding your company's logo to your bottle



elite printing

bottle cap and print options

Minimum order quantity: 50,000 bottles

Standard cap color options available including white, black, blue and green.



Custom cap colors matches to PMS equivalents are available with a minimum order of 150,000 units and a 16-20 week lead time.

Aluminum caps are also available and require a minimum purchase quantity of 150,000 units and a 16-20 week lead time.

6 spot PMS colors max available.

Bottle base is available in raw aluminum or white basecoat ink. If raw aluminum is used, white counts as one of the 6 spot colors available. And does not print bright white. Metallic colors are achieved through printing transparent PMS colors over the raw aluminum silver color. Actual metallic inks print as flat opaque and do not print as true metallic flake inks.

Overall flood of matte or glossy varnish prints over inks. Spot varnishing is not available.

Bottle sizes available: 16.9, 20.3 and 25 fl oz



Print Limit Area includes the area just below the cap all the way down to 0.125" from the bottom. *Printing key messages or graphics should not be placed on the curved shoulder area of the bottle as severe graphics distortion happens in this area.

Client supplied assets required:

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2. Brand Guidelines
3. URL (side panel placement)

artwork placement

The PATH® Cobrand Program allow customers to add their logo, branding elements and colors to the entire bottle with some restrictions as noted below.

1. PATH assets including our Logotype, Waterdrop icon, label mandatory copy, side panel copy, #refillit sign line and our program tagline “partnering to save the planet” cannot be repositioned, rescaled or changed in any way other than color (to reflect customers brand guideline colors) that will be legible.
2. The other Primary Display Panel (opposite side from the PATH branding) is where your company can add 1 logo only. Multiple logos or additional copy including taglines are not allowed. If additional assets and copy is required, placement on the side panel will be allowed provided the elements are minimal and do not interfere with the rest of the elements.
3. Company URL is typically placed below the PTSTP tagline.



artwork do's & dont's



Single logo on the Primary Display Panel and one additional element on the side panel



Secondary logo and messaging above the QR code and away from the bottle seam



Mandatory copy on client PDP using their company font and changing placement



PATH PDP elements using company brand colors



Do not place multiple logos or elements on the Primary Display Panel



Do not place art on the bottle seam



Do not add logo or message on PATH Primary Display Panel



Do not Place type or key assets on shoulder of bottle

successful bottle designs that follow our guidelines





x **#refillit**™

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